

# DFSA - Web Site Revamp

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Wireframe designs depicting the user experience

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version 3.0

20 May, 2008

Developed By:

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1  
Header Image Area

2  
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3  
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## 4 ALERTS



- \* [Praesent a ante ut diam lacinia convallis](#)
  - \* [Aenean in nisi at leo imperdiet interdum.](#)
  - \* [Vivamus accumsan, velit non dignissim feugiat](#)
- [View Past Alerts](#)

## CONTACT US

7  
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Donec purus ligula, posuere in, ligula.

[General Enquiries](#) [Public Relations](#) [Events, Conferences & Media](#)

## COMPLAINTS

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[Write to us](#)

## WHAT'S NEW

- \* Cum sociis natoque penatibus et magnis dis parturient montes
- \* Fusce rhoncus enim sed nulla
- \* Donec malesuada quam vitae tellus

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## 8 TRL

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## 8 FMT

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## 8 EPRS

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## 8 EVENTS

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## 8 OTHER

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### Annotations

- 1 This area for an image is for enhancing the DFSA branding. This is present on all page templates of the site, except for Complinet. It will be used for displaying Fast Facts or Quotes as well in the inside pages. This will appear in the sidebar of all inside pages (below the local navigation).
- 2 This is the Global Navigation System (GNS), showing the first level of navigation only.
- 3 The search form will be present throughout the site, as part of the GNS but with a different colour scheme to differentiate it from the GNS. Users can search for a keyword and filter (optional) their search using the drop-down list. This drop-down list will have all the major site sections enabled for search (including PDFs published within a section). Will not search in the Public Register (exclusive search is available for registers)
- 4 Top alert(s) will be displayed here, with high contrast to attract the user's attention. When there are no alerts, this area will collapse, colour scheme will become dull and will display "No new alerts". A link to past alerts is always present.
- 5 As decided by the content publisher, updated items, like news, general announcements etc. (along with dates) will be displayed here. This area will not be empty (will always show items last published).
- 6 Users will be able to access the Subscription section of the site from here. This will appear in the sidebar of all inside pages (below the local navigation).
- 7 Users will have access to the Contacts and Complaints section in the site from this area.
- 8 These are simply links to content pages of the displayed items.

Logo

# Dubai Financial Services Authority

The DFSA is the regulator for the  
Dubai International Financial  
Centre

Header Image Area

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## About Us

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Page: DFSA Inside Basic Content Page  
Scenario: Showing sectional landing page and level 2 navigation items.  
Version: 3.0  
Date: 20 May 2008

### Annotations

1 This is the Local Navigation System (LNS) or the sub-navigation menu. The user will see all level 2 items here. Every navigation item will take the user to a landing page.

Selected navigation item will be highlighted to show the user where he/she is on the site. This will act as a replacement for breadcrumbs on the site.

2 This is the sectional landing page of a section. All main sections (level 1 items) of the site will have a landing page.

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DFSA Executive

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## Who We Are

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### Annotations

1 The second level navigation item along with level 3 items are displayed here. Users can click on the level 2 item to go to that page, and clicking on level 1 item will take the user to the sectional landing page (see previous)

Only one level 3 item per level 2 item will be shown, at any given point.

Selected navigation item will be highlighted to show the user where he/she is on the site. This will act as a replacement for breadcrumbs on the site.

2 These are level 3 items of a level 2 item

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## Board of Directors

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### Annotations

**1** The third level navigation item along with level 4 items are displayed here. Users can click on the level 3 item to go to that page, and clicking on a level 2 or level 1 item will take the user to the sectional landing page (see previous)

**2** These are level 4 items of a level 3 item.

All sub levels (2 onwards) may not be shown as a tree. This will be apparent in the screen designs of the site.



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## Public Register

1

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Firms

Individuals

2

Firm Name

Firm Type

Reference Number

Country of Origin

Endorsement

Financial Services

Conditions

Investment

Restriction

### Annotations

- 1 This is the landing page content for the Public Register section
- 2 This is a well accepted tabbed form interface. By default Firms search form is displayed. All fields and labels are subject to revision during finalisation of the specs.



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## Public Register - Firms

1 Total results found: 25  
Displaying: 10 results on this page

DFS Reference Number	Firm Name
F000071	<a href="#">AAC Capital Partners Limited</a>
F000071	<a href="#">ABN Amro Asia Securities Ltd</a>
F000071	<a href="#">ABN Amro Asset Management Limited</a>
F000071	<a href="#">ABN Amro Asset Management Netherlands BV</a>
F000071	<a href="#">ABN Amro Bank (Luxembourg) SA</a>
F000071	<a href="#">ABN Amro Bank (Luxembourg) SA</a>
F000071	<a href="#">ABN Amro Bank NV</a>
F000071	<a href="#">ABN Amro Corporate Finance (Ireland) Limited</a>
F000071	<a href="#">ABN Amro Corporate Finance Limited</a>

Go to Page: 1 2 3

### Annotations

- 1 A brief summary of the search is displayed. Users will be able to perform a new search if so desired.
- 2 Search results will show a list of hyperlinked firm names. Users can see details when a name is clicked.

Logo

# Dubai Financial Services Authority

The DFSA is the regulator for the  
Dubai International Financial  
Centre

Page: DFSA Public Register Firm Details  
Scenario: Showing details page (firms in this example)  
Version: 3.0  
Date: 20 May 2008

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## Public Register - Firms

### ABN AMRO Bank NV 1

[Firm Details](#) | [Individuals](#)

[Search Again](#)

Legal Status:	Non-DIFC Company
DFSAs Reference Number:	F000071
Address:	PO Box 2567, Dubai, Gate Village 4, Level 2, DIFC, Dubai, UAE
Telephone Number:	971 4 428 4700
Fax Number:	971 4 428 4747
Date of Licence:	19 June 2006
Financial Services:	Arranging Credit or Deals in Investments
Investments:	Credit Facilities, Shares, Debentures, Warrants, Certificates, Options, Futures, Designated
Conditions:	None
Restrictions:	None

[Back to search results](#)

### Annotations

- Basic details of the firm are shown in a tabular form. Users can click on 'Individuals' link to see all associated individuals with this firm.

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## Public Register - Firms

### ABN AMRO Bank NV

[Firm Details](#) | **Individuals**

Total individuals: 25    Displaying: 10 names on this page

DFSA Reference Number	Name
I000766	<a href="#">Bruce Macfarlane</a>
I000773	<a href="#">Colin Malcolm McDonald</a>
I001553	<a href="#">George David Woods</a>
I001616	<a href="#">Jacco Keijzer</a>
I000870	<a href="#">Jeroen Drost</a>
I000768	<a href="#">Ragheed Najeeb Shanti</a>
I002319	<a href="#">Ronald Edwin van Ballegooijen</a>
I000772	<a href="#">Shahab Ayub</a>
I000771	<a href="#">Suresh Sampathkumar</a>

Go to Page: [1](#) [2](#) [3](#)

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### Annotations

- 1 A tabular listing of all individual names are shown (10 per page). All names are hyperlinked to their respective details.



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## Public Register - Individuals

**Bruce Macfarlane** 1

DFSA Reference Number:	I000766
Effective Date	19 June 2006
Firm name:	<a href="#">ABN AMRO Bank NV</a> <span>2</span>
Licensed Functions:	Senior Manager

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### Annotations

- 1 Basic details of an individual are shown in a tabular form.
- 2 Firm name is hyperlinked. When clicked, will take the user to the firm's detail's page.

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- Alerts
- Media Releases
- DFSA Publications
- Changes in Legal Framework
- SEO Letters

Your Email Address

Subscribe

## Unsubscribe or Modify Your Subscription <sup>2</sup>

Subscribers can update their preferences, by selecting an option from below:

- Unsubscribe
- Modify Subscription

Continue

Page: DFSA Subscribe to Updates  
Scenario: Showing subscription options for new and  
subscribed user  
Version: 3.0  
Date: 20 May 2008

## Annotations

- 1 New users can subscribe using a simple form.
- 2 Users who wish unsubscribe or modify their subscriptions  
can use this form

The workflow and user interaction flow of these forms  
will be described in the specs document.



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## Contact Us

Department / Contact Point ▼

Contact details are displayed here.

1

Department / Contact Point ▲

Department / Contact Point ▲

Department / Contact Point ▲

Department / Contact Point ▲

### Annotations

1 All contact points / department names are listed in an “accordion menu”. By default, the first item will be expanded to show details. Users can click on other titles to view respective details.

This accordion menu will be JavaScript-based, and the structure of the page content will be simple HTML.

If any contact point / department name is being linked from any other page/section of the site, that item will open to show details when this page loads. Usage of parameters in URLs need to be considered to achieve this.