

AdSell

Interaction Design





version 2
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LEGEND & USAGE INSTRUCTIONS


 = Data coming from MRI to AdSell

 = Data going to MRI from AdSell

Page Title = Click page title to view form in flowchart

 = Click button to view Business Rules / Actions

 = Business Rules / Button Actions Box
(click within to hide)

 = Hotspot on flowchart that links to form screen

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Welcome to AdSell

Generic Grid View Screen

All screens will have a grid view like below, for displaying records, before edit or create forms

	Field 1	Field2	Field3	Field4	Field5
<input checked="" type="checkbox"/>	Record 1				
<input type="checkbox"/>	Record 2				
<input type="checkbox"/>	Record 3				
<input type="checkbox"/>	Record 4				
<input type="checkbox"/>	Record 5				
<input type="checkbox"/>	Record 6				
<input type="checkbox"/>	Record 7				
<input type="checkbox"/>	Record 8				
<input type="checkbox"/>	Record 9				
<input type="checkbox"/>	Record 10				
<input type="checkbox"/>	Record 11				
<input type="checkbox"/>	Record 12				

EDIT

DELETE

SEARCH

Rate Card Setup

Master Screens

Rate Card Setup

Violation Type Setup

Currency Setup

Smart Search

Promotion, Advertising & Sponsorship

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Online Questionnaire

Non-Retail Production

Mall:

 ▼ 


Unit Type:

 ▼ 

User:

 ▼ 

Rate:

Maximum Percentage
Allocated:

CREATE

EDIT

DELETE

Violation Type Setup

Master Screens

Rate Card Setup

Violation Type Setup

Currency Setup

Smart Search

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Online Questionnaire

Non-Retail Production

Type:



Description:

CREATE

EDIT

DELETE

Currency Setup

Master Screens

Rate Card Setup

Violation Type Setup

Currency Setup

Smart Search

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Mall:



Currency:



CREATE

EDIT

DELETE

Smart Search

Master Screens

Smart Search

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Non-Retail Production

Building: ▼ ←


Agreement Type: ▼ ←

Unit Type: ▼ ←

Unit: ▼ ←

Location: ▼ ←

Start Date: 

Expiry Date: 

SEARCH

Record Call Details (RCD-01)

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

Record Call Details

Proposal Template

CP Proposal Agreements

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Date:



Mall:



Contact Person:



Description:

ADD CALL RECORD

Proposal Template (PTF01)

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

Record Call Details

Proposal Template

CP Proposal Agreements

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Client: ▼ ←

Unit Type (element): ▼ ←

Term (period): from to

Number of Days: (auto-fill, derived from term) →

Rate per Day: →

Total Amount: (automated calculation) →

Mall: ▼ ←

SAVE

Deal Request (DRF01)

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Deal Request

Update Checklist

Courier Details

Opportunity De-activation

Payment Record

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Mall: ▼ ←

Unit: ▼ ←

Type of Space: ▼ ←

Type of License: ▼ ←

Deal Details: →

Date: from to →

Term: ▼ ←

SUBMIT

Select Booking

Click on a record to review checklist

Client	Soft Booking Ref #	Contact Person	Unit	Details
Record 1				
Record 2				
Record 3				
Record 4				
Record 5				
Record 6				
Record 7				
Record 8				
Record 9				
Record 10				
Record 11				
Record 12				

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Deal Request

Update Checklist

Courier Details

Opportunity De-activation

Payment Record

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Update Checklist (UCF01)

Master Screens

Smart Search

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Deal Request

Update Checklist

Courier Details

Opportunity De-activation

Payment Record

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Deal Confirmation →

Trade License →

Display Layout →

Client Approval →

Production →

SAVE

UPDATE ANOTHER

Courier Details (CDF01)

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Deal Request

Update Checklist

Courier Details

Opportunity De-activation

Payment Record

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Date:

(auto-fill by system)



Courier Name:



Details:

Reference Number:



SAVE

Opportunity De-activation (ODF01)

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Deal Request

Update Checklist

Courier Details

Opportunity De-activation

Payment Record

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

De-activate? →

Reason / Details:

 →

SUBMIT

Payment Record (PRF01)

Master Screens

Smart Search

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Deal Request

Update Checklist

Courier Details

Opportunity De-activation

Payment Record

Short Term Retail

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Non-Retail Production

Date:

(auto-fill by system)



Rent:



Security Deposit:



Production Cost:



SAVE

New Call Record (NCRF-STR-01)

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

New Call Record

Manage Call Records

Client Documents (attachments)

Approved Concept (Concept Library)

Proposal Template

Manage Approved Concepts

Client Violations

Online Questionnaire

Non-Retail Production

Date:



Mall:



Contact Person:



Description:

ADD CALL RECORD

Manage Call Records (MCRF01)

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

New Call Record

Manage Call Records

Client Documents (attachments)

Approved Concept (Concept Library)



Proposal Template


Manage Approved Concepts


Client Violations

Online Questionnaire

Non-Retail Production

Contact Person:  [VIEW DETAILS](#)  (opens in a new window)

Date: 

Mall: 

Description:

[VIEW FULL DESCRIPTION](#) (opens in a new window)

Delete Record? 

[NEW CALL RECORD](#)

[DELETE RECORD](#)

Client Documents (CDF01)

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

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New Call Record

Manage Call Records

Client Documents (attachments)

Approved Concept (Concept Library)

Proposal Template



Manage Approved Concepts

Client Violations

Online Questionnaire

Non-Retail Production


Mall:



Client:



Date:



File Name:



Document Description:



Approved Concept (ACF01)

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

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Short Term Retail

New Call Record

Manage Call Records

Client Documents (attachments)

Approved Concept (Concept Library)

Proposal Template

Manage Approved Concepts

Client Violations

Online Questionnaire

Non-Retail Production

Date:

Date of Approval:



Approval Form Title:

Approval Form Description:

Mall:



Client:



SAVE

Proposal Template (PTF-STR-01)

Master Screens

Smart Search

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Short Term Retail

New Call Record

Manage Call Records

Client Documents (attachments)

Approved Concept (Concept Library)

Proposal Template


Manage Approved Concepts

Client Violations

Online Questionnaire

Non-Retail Production

Client:

 ▼ 


Date:

Mall:

 ▼ 

Use:

Unit Type:

 ▼ 

Area:

Term (period):

Start Date:

License Fee:

Security Deposit:

Design & Signage:

License Conditions:

Special Conditions:

SAVE

Manage Approved Concepts (MACF01)

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

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Short Term Retail

New Call Record

Manage Call Records

Client Documents (attachments)

Approved Concept (Concept Library)

Proposal Template

Manage Approved Concepts

Client Violations

Online Questionnaire

Non-Retail Production

Approval Form Title: (opens in a new window)

Date of Approval:

Mall: ←

Client: ←

New Client Violation (NVRF01)

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

Client Violations

New Client Violation

Violation Invoice List

Manage Client Violation

Online Questionnaire

Non-Retail Production

Client:

 ▼ ←

Mall:

 ▼ ←

Unit:

 ▼ ←

Violation Type:

 ▼ ←

Date:

 📅 →

Description:

Generate invoice? →

Fine Amount:

 →

Notes:

appears only when 'Generate invoice' is checked

ADD VIOLATION

Violation Invoice List (MVIF01)

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

Client Violations

New Client Violation

Violation Invoice List

Manage Client Violation

Online Questionnaire

Non-Retail Production

Client:

 ▼ ←

Invoice Date:

 ←

Invoice Details:

 (opens in a new window)

Fine Amount:

 ←

Flag as Paid?

 →

Manage Client Violation (MCVF01)

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

Client Violations

New Client Violation

Violation Invoice List

Manage Client Violation

Online Questionnaire


Non-Retail Production

Client:

Date:

Violation Type:


 

Description:




Mall:

Unit:

List of Violations:

- Violation 1 
- Violation 2 
- Violation 3 

NEW

DELETE

Production Revenue (PRF-NR-01)

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Production Revenue

Client:

 ←

Date:

Payment Made?

 →

Description:

Amount Paid:

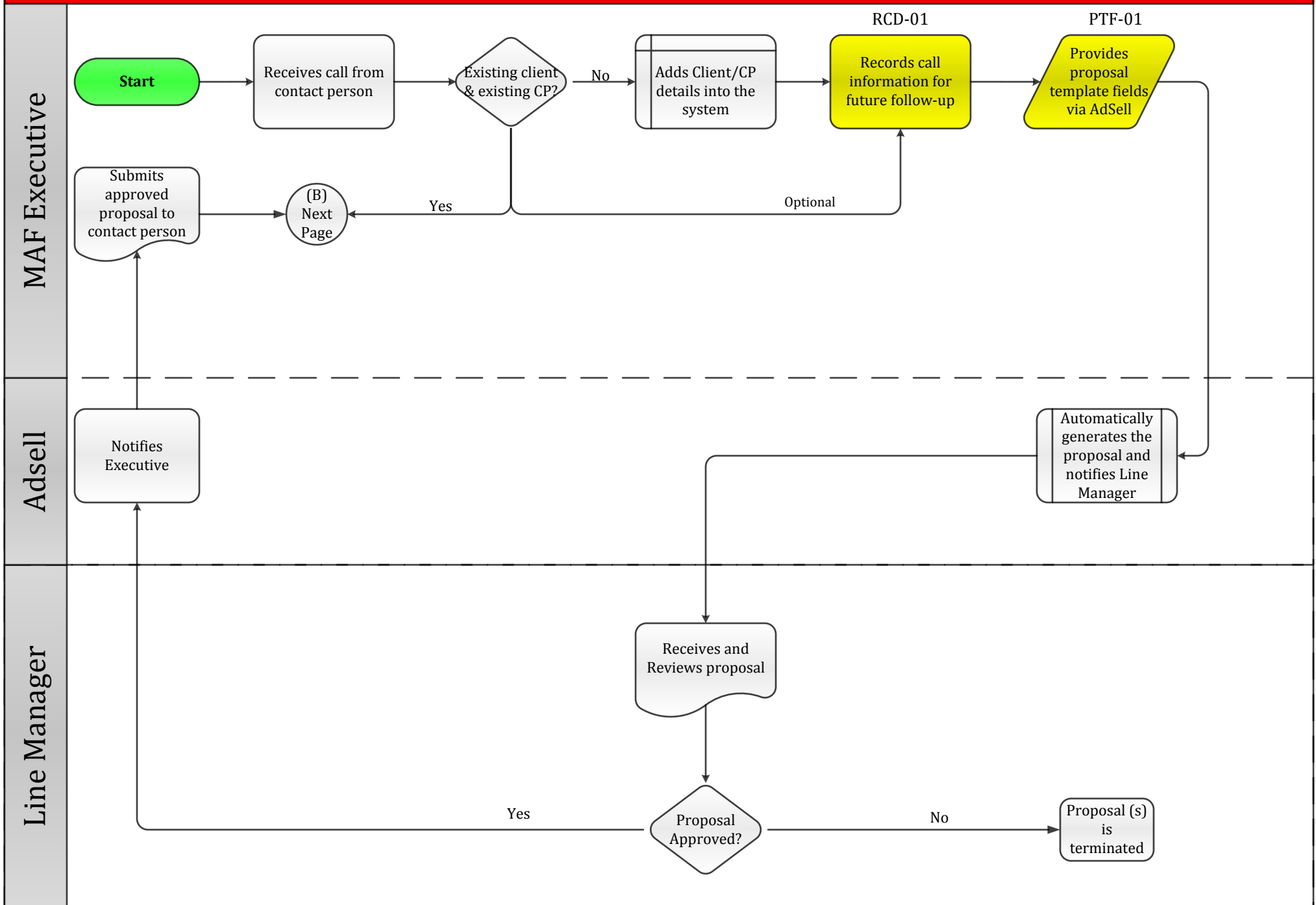
 →

COST

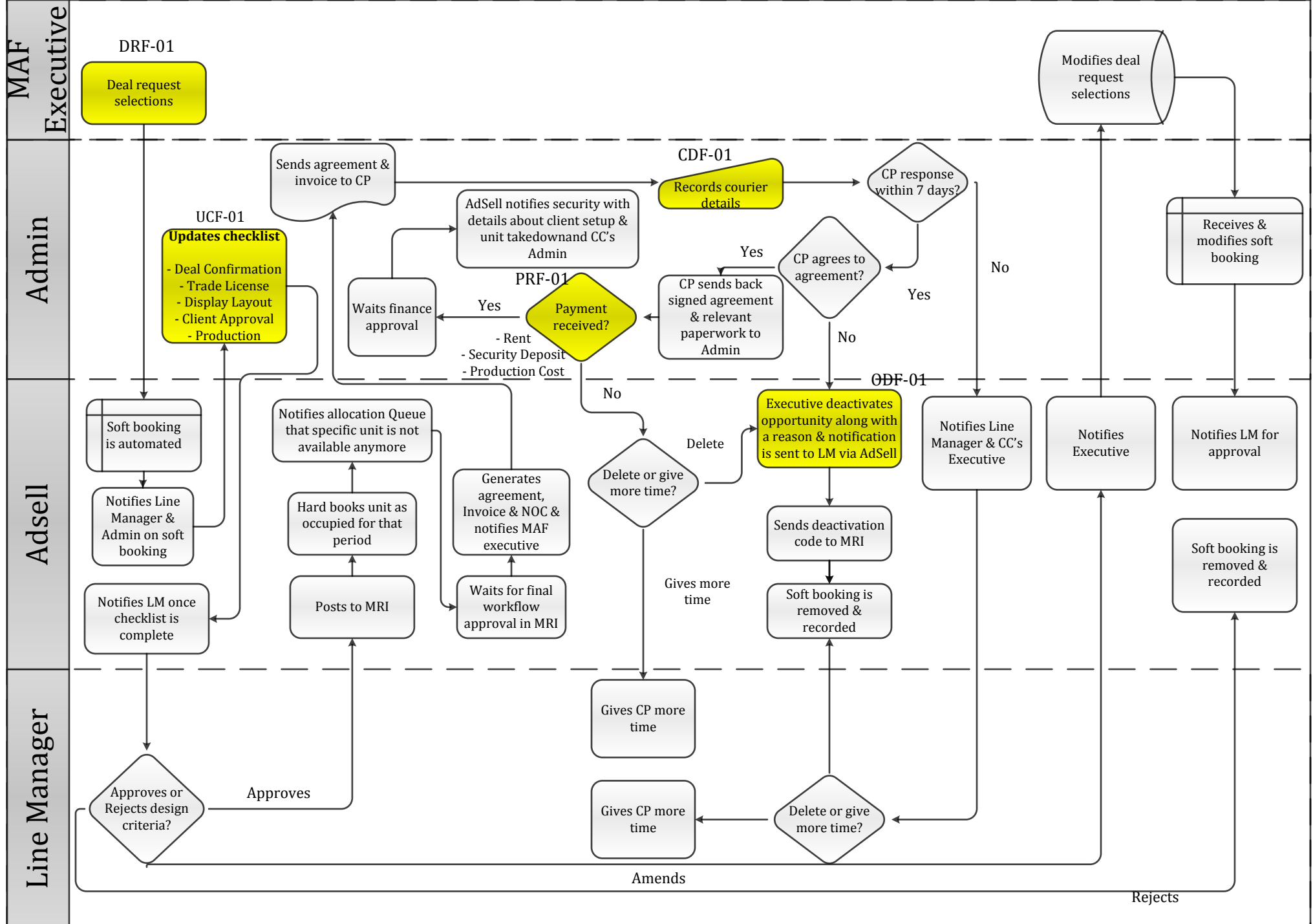
TOTAL REVENUE

SAVE

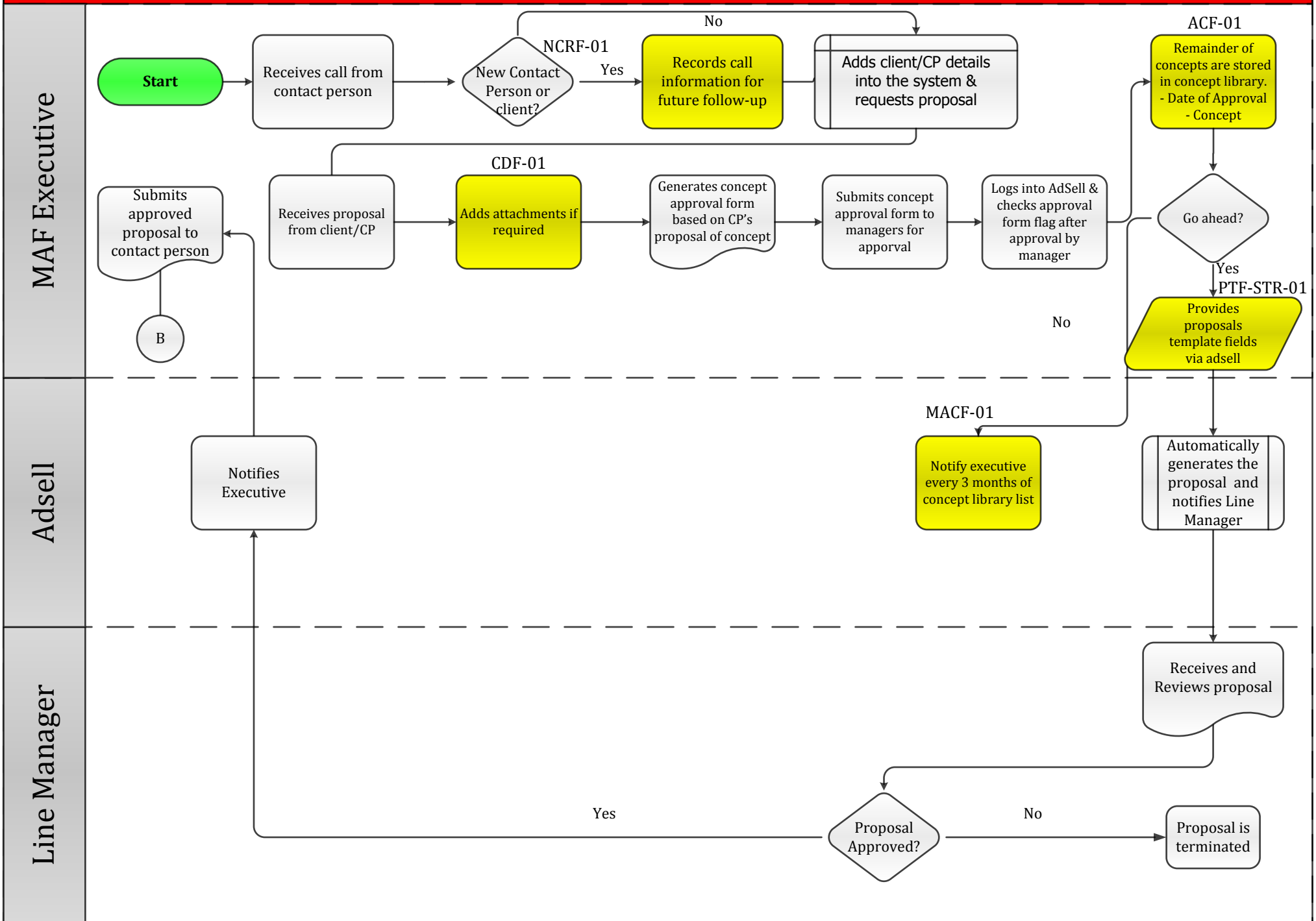
MAF Business Process – Promotion, Advertising & Sponsorship



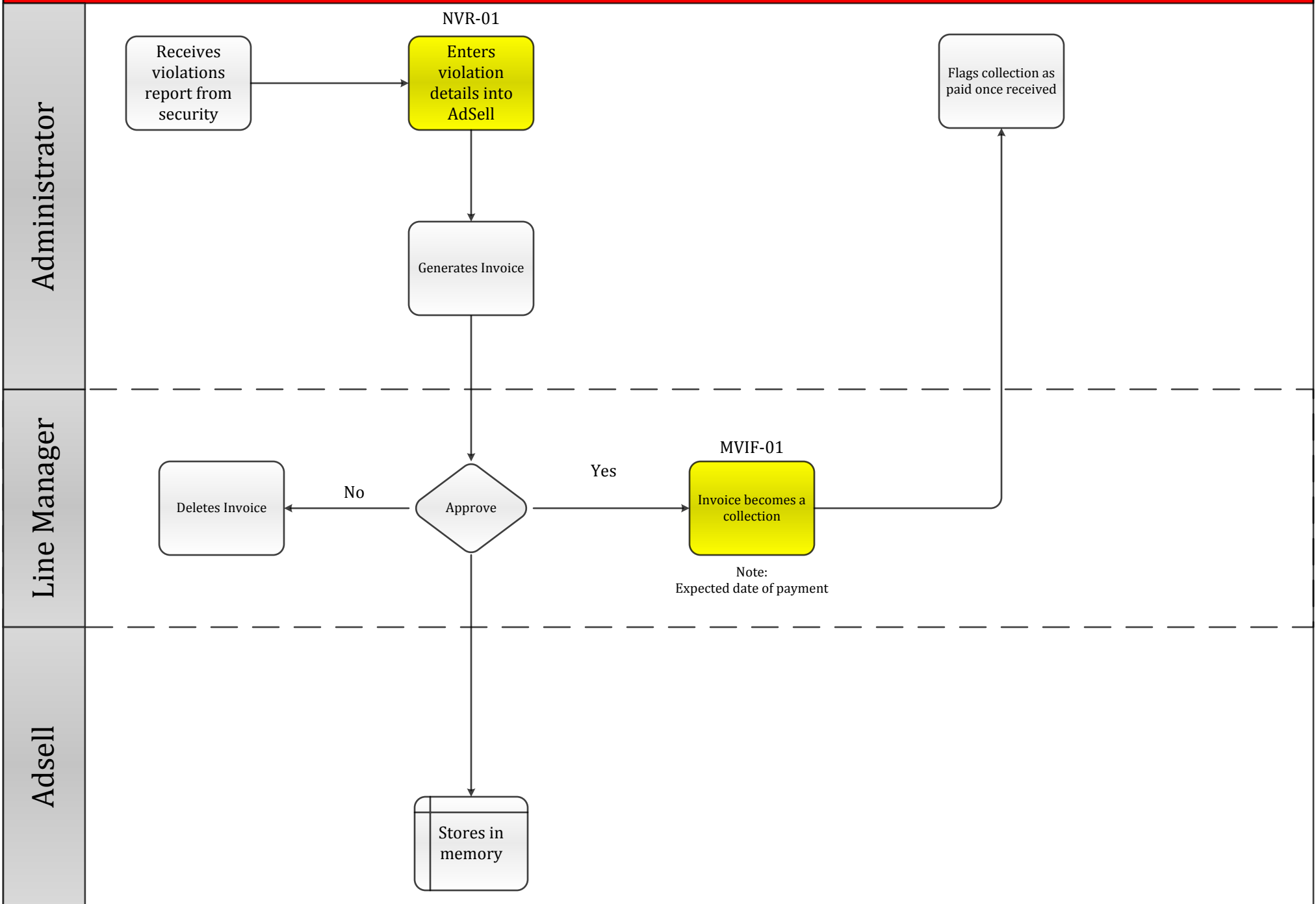
CP Proposal Agreements



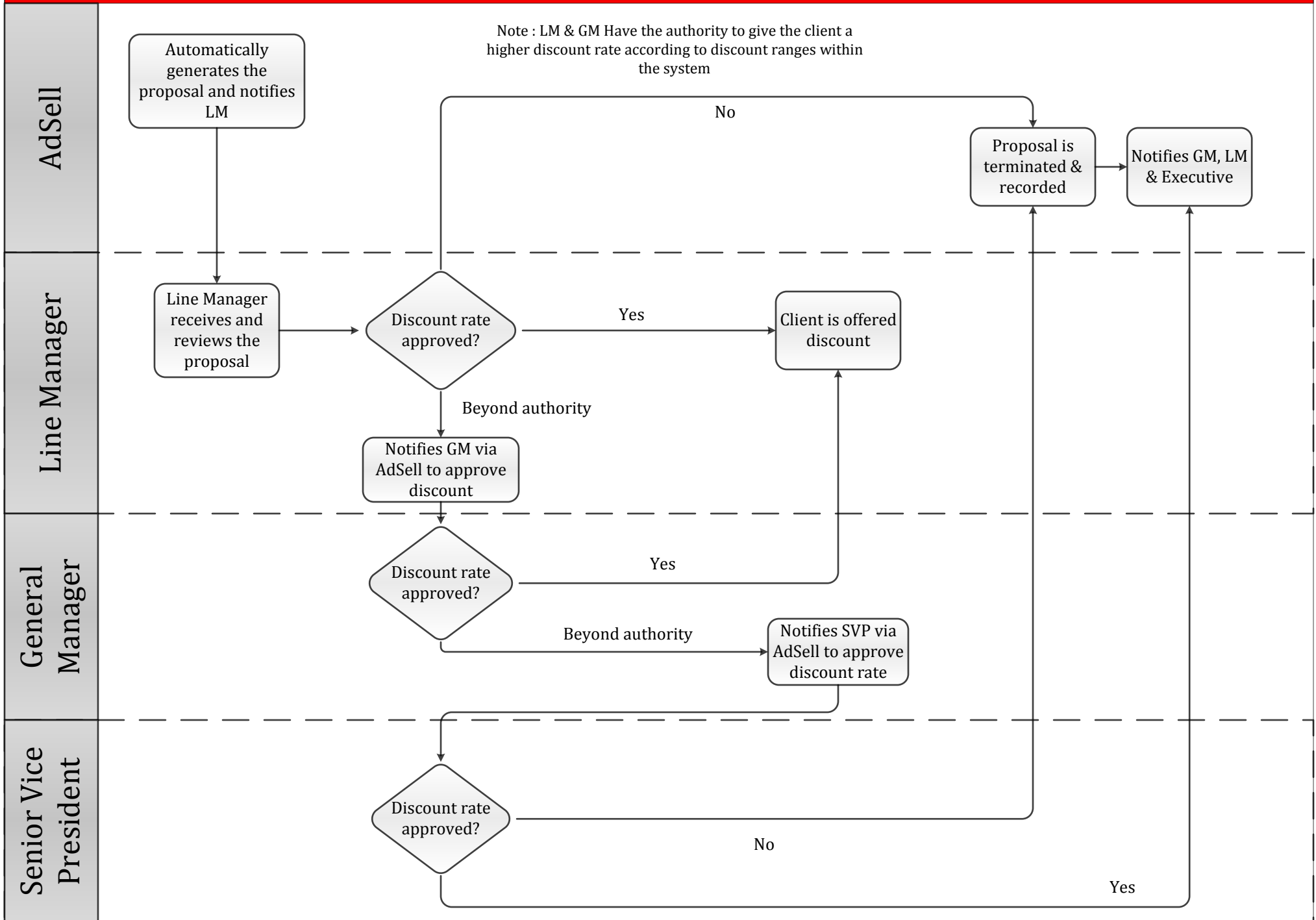
MAF Business Process – Short Term Retail



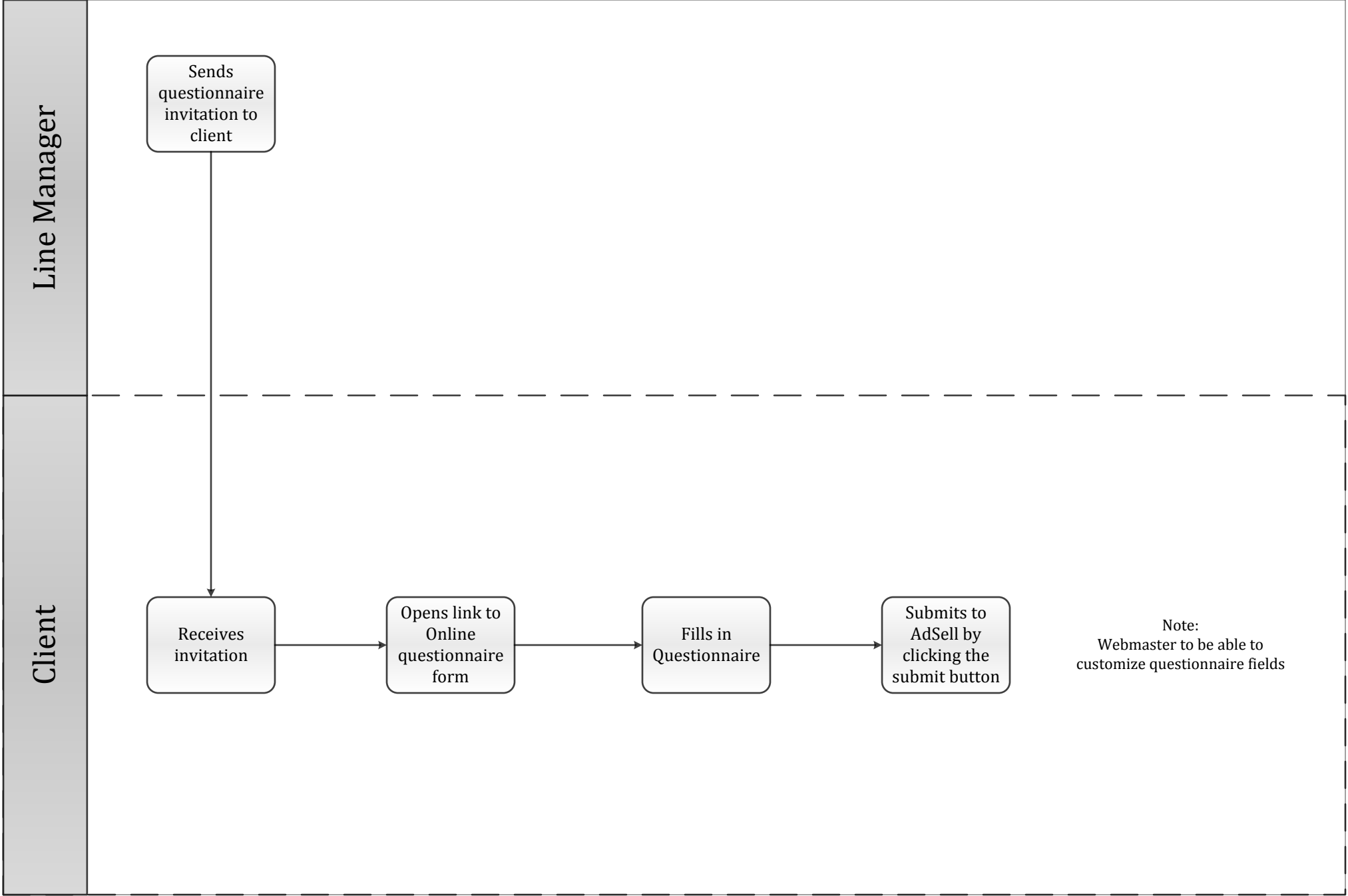
Client Violations



Percentage Allocation



Online Questionnaire



Line Manager

Sends questionnaire invitation to client

Client

Receives invitation

Opens link to Online questionnaire form

Fills in Questionnaire

Submits to AdSell by clicking the submit button

Note:
Webmaster to be able to customize questionnaire fields

Non Retail - Production

PRF-NR-01

Note that each type of advertising methods have their own allocated rate cards, meaning that each one may have different prices

